Dear Colleague;

I would like to bring to your attention a very important research project that provides our office with a valuable resource to better serve internship seekers, graduating students, and talent managers, like yourself. I invite you to participate in Michigan State University’s annual college recruiting survey, if you have not already done so. You may receive other requests as over 150 institutions are helping with this project. For this intrusion we apologize with the hope that you or a colleague can take 25 minutes to complete this survey.

This year will be another challenging one as the job market is still languishing across the country. All organizations are encouraged to respond from small start-ups to large corporations; from for-profit, non-profit or government organizations. K-12 school districts will find relevant portions of the survey without knowing next year’s hiring targets. **Even if you will not be hiring talent this**, the information you provide will aid us in helping students prepare for their transition into the workforce.

If you manage an internship or co-op program the survey will guide you to questions that can provide insights into the development of future talent.

Completing the survey is simple. Click (while holding down the control key) on the link to MSU’s online survey:

http://www.surveymonkey.com/s/5SGBT5D

You have the right to refuse to answer any question. Your information will be treated with strict confidence. No individual or company is ever identified. Only group data will be used in reports and presentations. Your confidentiality will be protected to the maximum extent allowed by law.

If you would rather have a paper copy, please contact Phil Gardner at 517-355-2211 or through email at gardnerp@msu.edu and a survey will be sent to you immediately.

MSU would like to receive your information by September 30th. For your participation in the study you will be sent the report, **Recruiting Trends 2011-2012**, shortly after it is released on November 18th.

If you have any concerns or questions about this research study, scientific issues, how to do any part of it, or if you believe you have been harmed because of the research, please contact Dr. Phil Gardner, 113 SSB Michigan State University, East Lansing MI 48824, (517)355-2211 or gardnerp@msu.edu.

On behalf of all our students, I thank you for our time and efforts with this project. We extend our best wishes in all your endeavors.